

# WARRO

TO 2030 AND BEYOND

19-21 OCTOBER 2021 • MULTIPLEX CENTRE, BUNDABERG QLD

SPONSORSHIP  
PROSPECTUS

# ABOUT THE 2021 WARRQ CONFERENCE

## ABOUT THE 2021 WARRQ CONFERENCE

The Waste Management and Resource Recovery Association of Australia (WMRR) is the peak body for the waste and resource recovery industry. Our purpose is to support members in achieving sustainable waste and resource management across Australia.

The **2021 WARRQ Conference** will be held from 20-21 October 2021 at the Bundaberg Multiplex Sport and Convention Centre, Bundaberg QLD. The theme adopted for this year's conference is 'To 2030 and beyond'.

The future looks bright for our essential industry, with settings such as the waste export bans and long-term policy directions at all levels of government in place, backed by significant state and federal funding commitments. So, how can we capture this once-in-a-life time shift and focus on WARR? How can the state meet both its and the national WARR targets and soar to unprecedented levels of growth and success that will secure our long-term viability to 2030 and beyond?

The 2021 WARRQ Conference will delve into state and regional best practice and innovation, current and new policy directions, challenging waste streams and the opportunities they present, and the importance of education in long-term planning. The two-day program will be filled with keynote presentations and informative sessions from local and interstate industry experts, a trade exhibition, and plenty of networking opportunities during the conference and at the two official social functions.

The 2021 WARRQ Conference will be of interest to industry managers, regulators, local government councillors and staff, state and federal government, consultants, service and technology providers, economists, planners, environment managers, academics and engineers.

Participants will have the opportunity to share their expertise and knowledge, showcase their innovative ideas, learn from industry experts and network with their industry peers.



TO  
2030 &  
BEYOND

# WHY SPONSOR?

## WHY SPONSOR?

Sponsorship of the 2021 WARRQ Conference will provide the opportunity to gain exposure and help raise awareness of your business, products and services. Your organisation will benefit significantly from access to delegates of all levels of Government and peak providers from within the waste, energy and resource recovery industry.

- Build brand recognition and generate awareness
- Showcase and profile your organisation among the key decision makers in a unique environment
- Establish new and reinforce relationships with the waste industry
- Differentiate your company from others in the marketplace
- Promote your organisation to a large number of individuals in the lead up and during the conference
- Launch new initiatives and products
- Interact with delegates face to face during the tea breaks, lunches and conference dinner

This is your opportunity to show the waste and resource recovery sector that you are a leader in the industry.

## FURTHER INFORMATION

For all sponsorship enquiries and bookings please contact WMRR Events on 02 8746 5055 or email [events@wmrr.asn.au](mailto:events@wmrr.asn.au)

## SPONSOR OPPORTUNITIES

Package	Platinum	Gold - SOLD	Name Badge - SOLD	Barista Bar	Conference Dinner - SOLD	Silver (Session)	Welcome Function	Technical Tour - SOLD	Bronze - 1 x SOLD
Quantity available	1	1	1	1	1	4	1	1	4
Investment (GST exc)	\$12,000	\$8,000	\$6,000	\$6,000	\$6,000	\$4,000	\$4,000	\$3,000	\$2,000
Company profile on website	100 words	50 words	50 words	50 words	50 words	50 words	50 words	20 words	20 words
Logo and link on website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo on marketing material	✓	✓	✓	✓	✓	✓	✓	✓	✓
Slide show advertisement	✓	✓							
Logo displayed on conference signage	✓								
Acknowledgment via social media	✓	✓							
Logo on all sponsor banners	✓	✓	✓	✓	✓	✓	✓	✓	✓
Acknowledgment during conference	✓	✓	✓	✓	✓	✓	✓	✓	✓
Logo displayed on screen	✓	✓	✓	✓	✓	✓	✓	✓	✓
2-Day Conference registration	4	3	2	2	2	1	1	1	1
Welcome Function registration	4	3	2	2	2	1	1	2	
Conference Dinner registration	4	3	2	2	2	1	1	1	1
Technical Tour registration	4	3	2	2	2	1	1	2	

# PACKAGES

## PLATINUM SPONSOR

\$12,000 + GST | 1 Available

The ultimate, all-inclusive package with maximum exposure for your brand

### Sponsorship benefits include:

- Company logo displayed prominently on front cover of all conference promotional material
- 100-word company profile on conference website
- Company logo and website link on conference website
- Company logo included on conference eDMs
- Slide show advertisement on conference website with link (artwork to be supplied by sponsor to WMRR specifications)
- Company logo displayed on conference signage
- Company logo displayed (via PowerPoint) at the beginning and end of each session
- Opportunity to address delegates during the conference (maximum 5 minutes)
- Verbal acknowledgment throughout the conference
- Opportunity to display a company banner in main conference room (banner to be supplied by sponsor)
- Company logo displayed on all sponsor banners

### Additional benefits:

- Four (4) x 2-Day Registrations
- Four (4) x Tickets to the Conference Dinner
- Four (4) x Tickets to the Welcome Function
- Four (4) x Technical Tour Registrations

## GOLD SPONSOR

\$8,000 + GST | 1 Available **SOLD**

### Sponsorship benefits include:

- Company logo displayed on conference promotional material
- 50-word company profile on conference website
- Company logo and website link on conference website
- Company logo included on conference eDMs
- Slide show advertisement on conference website with link (artwork to be supplied by sponsor to WMRR specifications)
- Opportunity to be acknowledged as sponsor during a plenary session
- Company logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Opportunity to display a company banner in main conference room (banner to be supplied by sponsor)
- Company logo displayed on all sponsor banners

### Additional benefits

- Three (3) x 2-Day Registrations
- Three (3) x Tickets to the Conference Dinner
- Three (3) x Tickets to the Welcome Function
- Three (3) x Technical Tour Registrations

## NAME BADGE SPONSOR

\$6,000 + GST | 1 Available **SOLD**

One of the most sought after opportunities for the conference. As sponsor, your company's logo will be displayed prominently on the front of each delegate name badge.

### Sponsorship benefits include:

- Company logo included on conference promotional material
- 50-word company profile on conference website
- Company logo and website link on the conference website
- Company logo included on conference eDMs

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- Company logo displayed prominently on front of delegate name badge
- Opportunity to provide branded lanyards for the delegates (lanyards to be supplied by sponsor)
- Company logo displayed (via PowerPoint) at the beginning and end of each session
- Company logo displayed on all sponsor banners

### Additional benefits:

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to Conference Dinner
- Two (2) x Tickets to the Welcome Function
- Two (2) x Technical Tour Registrations

## BARISTA BAR SPONSOR

\$6,000 + GST | 1 Available

### Sponsorship benefits include:

- Company logo included on conference promotional material
- 50-word company profile on conference website
- Company logo and website link on conference website
- Company logo included on conference eDMs
- Opportunity to provide branded cups/mugs (cups/mugs to be supplied by sponsor)
- Opportunity to place a company banner next to Barista Bar (banner supplied by sponsor)
- Company logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Company logo displayed on all sponsor banners
- Company profile and logo included on conference app

### Additional benefits:

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to the Conference Dinner
- Two (2) x Tickets to the Welcome Function
- Two (2) x Technical Tour Registrations

## CONFERENCE DINNER SPONSOR

\$6,000 + GST | 1 Available **SOLD**

Exclusive sponsorship of the Conference Dinner on Wednesday, 20 October will provide a unique opportunity to network and promote your business.

### Sponsorship benefits include:

- Company logo included on conference promotional material
- 50-word company profile on conference website
- Company logo and website link on the conference website
- Company logo included on conference eDMs
- Opportunity to address the delegates during the Conference Dinner (maximum 5 minutes)
- Company logo displayed (via PowerPoint) at the beginning and end of each session
- Company logo displayed on dinner signage
- Opportunity to display a company at the dinner (banner supplied by sponsor)
- Company logo displayed on all sponsor banners

### Additional benefits

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to the Conference Dinner
- Two (2) x Tickets to the Welcome Function
- Two (2) x Technical Tour Registrations

## SILVER (SESSION) SPONSOR

\$4,000 + GST | 2 Available

### Sponsorship benefits include:

- Company logo included on conference promotional material
- 50-word company profile on conference website
- Company logo and website link on conference website
- Company logo included on conference eDMs
- Acknowledgement as sponsor of selected session

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- Company logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Company logo displayed on all sponsor banners
- Company profile and logo included on conference app

### Additional benefits

- One (1) x 2-Day Registration
- One (1) x Ticket to the Conference Dinner
- One (1) x Ticket to the Welcome Function
- One (1) x Technical Tour Registration

## WELCOME FUNCTION SPONSOR

\$4,000 + GST | 1 Available

Exclusive sponsorship of the Welcome Function on Tuesday, 19 October will provide a unique opportunity to network and promote your business.

### Sponsorship benefits include:

- Company logo included on conference promotional material
- 50-word company profile on conference website
- Company logo and website link on conference website
- Company logo included on conference eDMs
- Opportunity to address the delegates during the Welcome Function (maximum 5 minutes)
- Opportunity to display a company banner in the function area (banner supplied by sponsor)
- Company logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Company logo displayed on all sponsor banners

### Additional benefits:

- One (1) x 2-Day Registration
- One (1) x Ticket to the Conference Dinner
- One (1) x Ticket to the Welcome Function
- One (1) x Technical Tour Registration

## TECHNICAL TOUR

\$3,000 + GST | 1 available **SOLD**

### Sponsorship benefits include:

- Company logo included on conference promotional material
- 20-word company profile on conference website
- Company logo and website link on conference website
- Company logo included on conference eDMs
- Acknowledgement as sponsor of the technical tour
- Company logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Company logo displayed on all sponsor banners

### Additional benefits:

- One (1) x 2-Day Registration
- One (1) x Ticket to the Conference Dinner
- Two (2) x Tickets to the Welcome Function
- Two (2) x Technical Tour Registrations

## BRONZE

\$2,000 + GST | 4 available **1 x SOLD**

### Sponsorship benefits include:

- Company logo included on conference promotional material
- 20-word company profile on conference website
- Company logo and website link on conference website
- Company logo included on conference eDMs
- Company logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Company logo displayed on all sponsor banners

### Additional benefits:

- One (1) x 2-Day Registration
- One (1) x Ticket to the Conference Dinner

# WARRQ

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FOR FURTHER INFORMATION PLEASE CONTACT:

SPONSORSHIP ENQUIRIES  
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REGISTRATION ENQUIRIES  
Membership Officer  
WMRR  
02 8746 5000  
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